



THE DOCTORED SPORTS

<http://thedoctorsports.com>

If you would like to discuss advertising opportunities on any of our individual sites or across our entire network of sports sites, do not hesitate to contact us by email at admin@thedoctorsports.com at your earliest convenience.



DSN ROSTER

Director of Operations/Co-Founder:
Adam Kingsley

Director of Site Design/Co-Founder:
Charles Adam

The Hoop Doctors

Lead Editor: Adam Kingsley

The Cage Doctors

Lead Editor: Johnny Testa

The Puck Doctors

Lead Editor: Dave Bolt

The Pigskin Doctors

Lead Editor: Dave Bolt

The Dugout Doctors

Lead Editor: Evan Hill

Sports Gone Viral

The Doctored Sports Network (DSN) is all about bringing sports fans content before, during and after its gone viral on the web. Let's face it, with the ever exploding popularity of sports blogs and social media, every sports fan wants to have access to news, analysis, highlights, and obscure stories faster than ever before. The Doctored Sports Network sites do that better and faster than anyone on the web.

We are one of the fastest growing networks of online sports magazines on the entire web. Most other sports networks focus on getting as many blogs as possible in their network, regardless of their quality or whether they are large or small. Here at Doctored Sports Network however, we take the well known credo of 'Quality over Quantity' to heart. We are very selective in the blogs we allow in our network and it shows in the numbers. The Doctored Sports Network boasts over 1 million page views a month between our 5 sports sites, and we are growing fast.

Advertisements

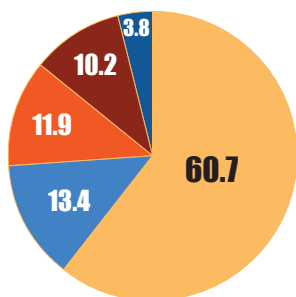
The Doctored Sports Network has worked with a wide range of advertisers and advertising networks of varying sizes. We provide access to a unique sports vertical that bridges the gap between traditional mainstream media and sports blogs. DSN has a wide demographic focused on males between the ages of 15-40. Our visits are 73.9% based in the United States, and over 80% of our new visits each month are from the United States.

To date, DSN has run direct campaigns for NBA.com, adidas, Levi's, McDonalds, And I, Sprite, Gatorade, Powerade, Reebok, Converse, Walmart and many more. We also currently work with third-party advertising networks on a variety of campaigns which fit our reader demographic. DSN can accommodate the traditional banner ad sizes of 728x90, 300x250, and 160x600, however we can also accommodate a variety of other modern ad programs. Video Embeds, Video Display Ads, Rollovers, Push Downs, XXL Boxes, Re-Skins, Toolbars, Interstitials and more.

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GENERAL NETWORK SITE STATISTICS



Page Views

(3 Month Average:
Dec. 2010, Jan. 2011, and Feb. 2011)

The Hoop Doctors

801,228

The Pigskin Doctors

420,127

The Cage Doctors

141,352

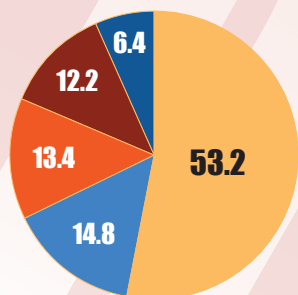
The Puck Doctors

153,731

The Dugout Doctors

115,956

Total = 1,632,394



Absolute Unique Visitors

(3 Month Average:
Dec. 2010, Jan. 2011, and Feb. 2011)

The Hoop Doctors

387,602

The Pigskin Doctors

289,342

The Cage Doctors

103,056

The Puck Doctors

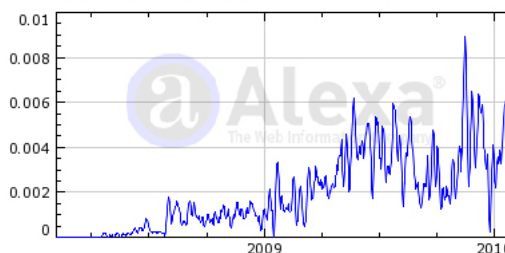
92,034

The Dugout Doctors

89,725

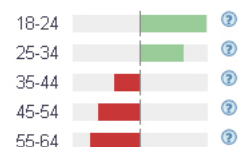
Total = 961,795

Daily Reach (percent)



Country	Percent of Site Traffic
United States	73.9%
Canada	6.5%
India	3.8%
United Kingdom	3.0%
Australia	1.7%
Spain	0.8%
Philippines	0.6%
Indonesia	0.6%
Israel	0.5%
OTHER	8.7%

Age



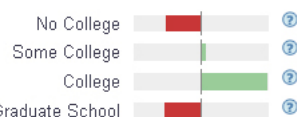
Gender



Browsing Location



Education





Online since May 2008
801,228 page views/month
785 RSS Subscribers
9974 Facebook Fans
2215 Twitter Followers

The Hoop Doctors

If you're a basketball fan you'll want to check out The Hoop Doctors for news, blogs, videos, contests, mock drafts, interviews and much more about everything current and popular in NBA and NCAA basketball. The Hoop Doctors have been featured on ESPN Sports Nation, Sports Illustrated, NBA.com, CBS, Yahoo Sports, Slam Magazine Online, Dime Magazine Online, The Daily Line on Versus, and more...



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Online since September 2009

420, 127 Page Views/Month

215 RSS Subscribers

231 Facebook Fans

927 Twitter Followers

The Pigskin Doctors

Not that the NFL wasn't entertaining on its own, but with The Pigskin Doctors bringing you their off-the-wall analysis and comedic styling's on anything football related you'll want to be sure to visit this site regularly to avoid missing any of the fun.

As with all of the Doctored Sports Network sites we can provide many flexible advertising solutions for our clients, including entire site takeovers with reskins, all standard ad spaces, push down units, etc. (see below)



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Online since September 2009

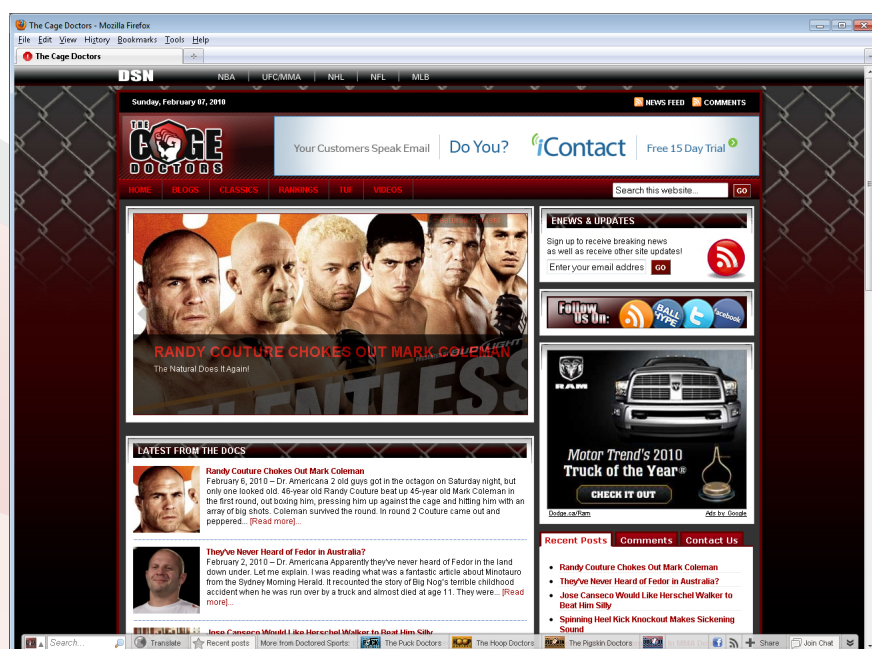
141,352 Page Views/Month

121 RSS Subscribers

47 Facebook Fans

The Cage Doctors

Mixed Martial Arts fans are raving about The Cage Doctors as a great source of fresh and fun content related to MMA and UFC fighting. The Docs have become known for their Top 10 lists, Pound for Pound Rankings, and Knock Out videos. Don't miss out on these features and more...



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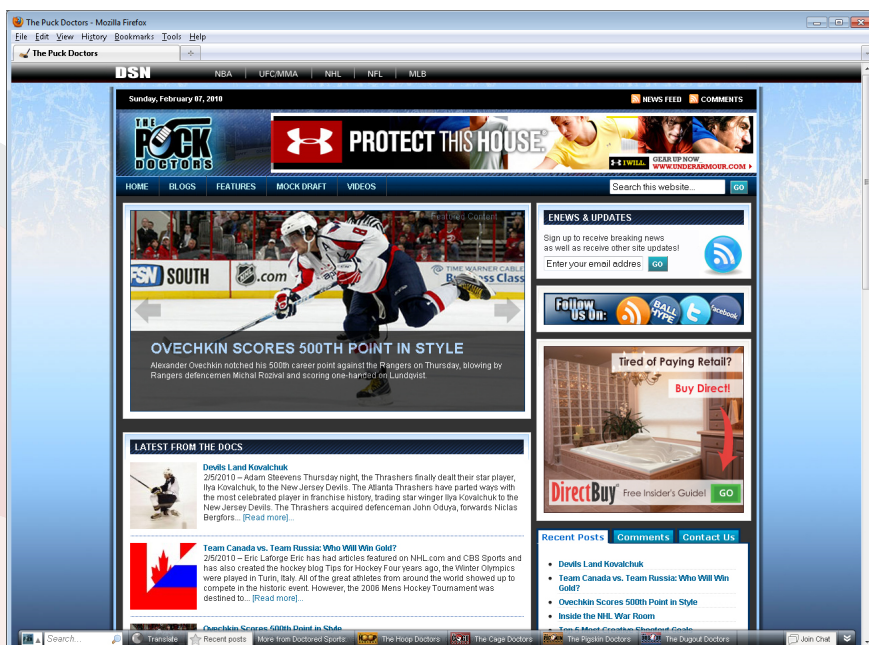
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Online since July 2009
153,731 Page Views/Month
113 RSS Subscribers
412 Twitter Followers

The Puck Doctors

If you're a fan of hockey don't wait to make The Puck Doctors a daily read on your RSS feed. The Docs always have thought provoking analysis of the latest in NHL action, and plenty of entertaining videos of amazing goals, exciting tilts, and extraordinary plays to keep you on the edge of your seat...



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Online since September 2009

115,956 page views/month

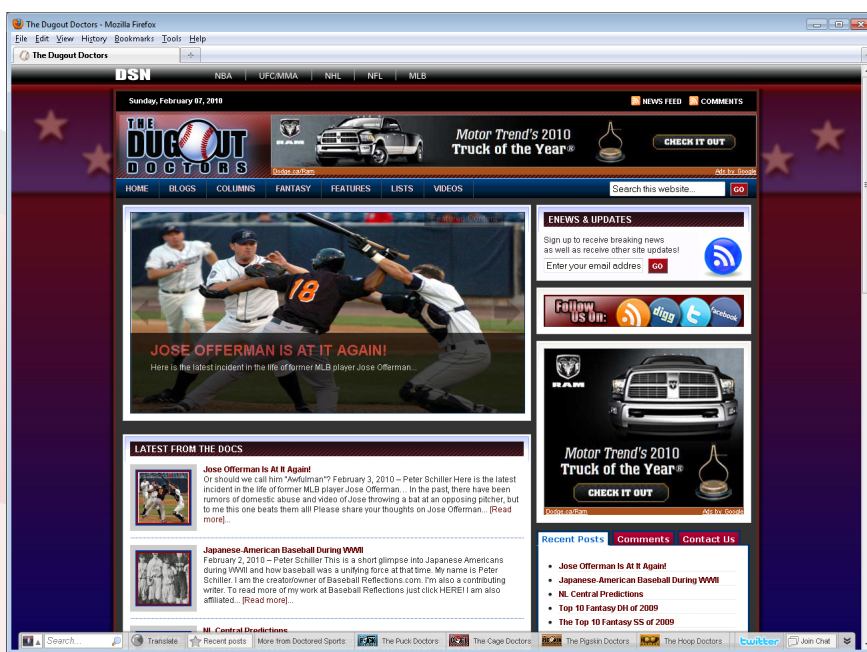
43 rss subscribers

132 facebook fans

259 twitter followers

The Dugout Doctors

Hardcore baseball fans have come to love and respect the analysis of The Dugout Doctors. If you have an appetite for interviews, videos, mock drafts, Top 10 Lists, and more related to Major League Baseball, then don't wait another second, head on over to The Dugout Doctors...



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